

# Anna Sáez de Tejada Cuenca

UCLA Anderson School of Management  
110 Westwood Plaza, suite B-501  
Los Angeles, CA 90095

Cell: (424) 644-7582  
Web: [www.annasdtc.com](http://www.annasdtc.com)  
E-mail: [anna.sdtc.1@anderson.ucla.edu](mailto:anna.sdtc.1@anderson.ucla.edu)

## Education

**PhD in Operations Management**, 2019 (expected), UCLA Anderson School of Management

Dissertation title: "Essays on social and behavioral aspects of apparel supply chains"

Advisor: Felipe Caro

**MSc in Mathematical Engineering**, 2012, Universitat Politecnica de Catalunya, Barcelona

**BSc in Mathematics**, 2011, Universitat Politecnica de Catalunya, Barcelona

## Research interests

Social responsibility, behavioral operations, supply chain management, and the apparel industry. Empirical.

## Research articles

### Submitted papers

Felipe Caro, Leonard Lane, **Anna Sáez de Tejada Cuenca**. "Can brands claim ignorance? Unauthorized subcontracting in apparel supply chains." Under major revision at *Management Science*.

### Working papers

Felipe Caro, Keith Chen, **Anna Sáez de Tejada Cuenca**. "Believing in analytics: managers' adherence to price recommendations from a DSS."

Victor Martínez-de-Albéniz, **Anna Sáez de Tejada Cuenca**. "Dynamic attraction models for cultural choice."

### Published papers

Timothy G. Myers, Vicent Ribas Ripoll, **Anna Sáez de Tejada Cuenca**, Sarah L. Mitchell, and Mark J. McGuinness. "Modelling the cardiovascular system for assessing the blood pressure curve." *Mathematics-in-Industry Case Studies* 8, no. 1 (2017): 2.

Vicent J. Ribas Ripoll, Anna Wojdel, **Anna Sáez de Tejada Cuenca**, Juan C. Ruiz-Rodríguez, Adolf Ruiz-Sanmartín, Miriam de Nadal, Enrique Romero, and Alfredo Vellido. "Continuous blood pressure assessment from a photoplethysmographic signal with Deep Belief Networks." *The FASEB Journal* 28, no. 1 Supplement (2014): LB674.

Vicent J. Ribas, Jesús Caballero López, **Anna Sáez de Tejada Cuenca**, Juan Carlos Ruiz-Rodríguez, Adolfo Ruiz-Sanmartín, Jordi Rello, and Alfredo Vellido. "On the use of graphical models to study ICU outcome prediction in septic patients treated with statins." In *International Meeting on Computational Intelligence Methods for Bioinformatics and Biostatistics*, pp. 98-111. Springer, Berlin, Heidelberg (2011).

## Additional research experience

**Amazon**, research scientist intern, Seattle, Summer 2016

Extended a revenue management dynamic program to account for product perishability in the groceries department: formulated the model, developed a heuristic, prototyped an implementation of the proposed heuristic in Python.

**IESE Business School**, research assistant, Barcelona, 2012-2014

Developed mathematical models of dynamic choice processes (newborn names over time, choice of songs in different radio stations, fashion product sales): collected data from public and proprietary sources, built the models using time trends and attributes, used the model to optimize of operational decisions.

**Sabirmedical**, junior R&D engineer, Barcelona, 2010-2012

Developed mathematical models of physiological processes and indicators (blood pressure, glucose, sepsis): collected data in a hospital's ICU, processed the recorded signals to develop expert systems for non-invasive monitoring, ran statistical analysis of the population under study, and performance analysis of our monitoring systems.

## Conference presentations

"Can brands claim ignorance? Unauthorized subcontracting in apparel supply chains."

**MSOM** Sustainable Operations Management SIG, July 2018, Dallas, TX

**POMS**, May 2018, Houston, TX

**INFORMS**, October 2017, Houston, TX

**MSOM** Supply Chain Management SIG, June 2017, Chapel-Hill, NC

**LBS TADC**, May 2017, London, UK

**POMS**, May 2017, Seattle, WA

**INFORMS**, November 2016, Nashville, TN

"Believing in analytics: managers' adherence to price recommendations from a DSS."

**POMS**, May 2018, Houston, TX

**INFORMS**, October 2017, Houston, TX

## Teaching experience

**Global Supply Chain Management**, Spring 2018, MBA elective

Instructor: Felipe Caro

Held office hours, and helped students over e-mail. Graded case assignments.

**Dynamic Programming**, Winter 2018, PhD course (core for DOTM PhD students)

Instructor: Felipe Caro

Graded exams.

**Logistics and Operations Management**, Fall 2017, UCLA-NUS Global Executive MBA core

Instructor: Christopher S. Tang

Intensive class taught in Shenzhen. Helped students over e-mail and during office hours. Accompanied the class to visit different companies' headquarters and factories. Held a review session prior to the exam. Graded assignments and exams.

## **Data and Decisions, Fall 2016, FEMBA core**

Instructors: Sushil Bikhchandani and Velibor Mišić

Held weekly review sessions and office hours, and helped students over e-mail. Graded assignments and exams.

## **Data and Decisions, Fall 2015, FEMBA core**

Instructor: Elisa Long

Held weekly review sessions and office hours, and helped students over e-mail. Graded assignments and exams.

## **Service**

Ad-hoc reviewer for the SAGE journal *Organization & Environment*

Student member of the following professional societies: INFORMS, MSOM, POMS

Organizer of the UCLA Anderson DOTM reunion at the POMS conference

## **Honors and awards**

Finalist, POMS College of Sustainable Operations Best Student Paper Award

UCLA Anderson Doctoral Fellowship, 2014 to 2017

UCLA Easton Center Summer Doctoral Fellows Program, 2015 and 2017

Beca Memorial Josep Homs (for top 4 students of a cohort of 240), 2003

## **Other skills and interests**

Computing: GNU R, Stata, Python, Matlab, L<sup>A</sup>T<sub>E</sub>X

Languages: Catalan (native), Spanish (native), English (TOEFL 110/120), Russian (beginner)

Music: violin, viola and mandolin player, former member of several bands and orchestras

## **References**

### **Felipe Caro**

Associate Professor of Operations Management  
UCLA Anderson DOTM  
felipe.caro@anderson.ucla.edu  
(310) 206-0416

### **Christopher S. Tang**

Distinguished Professor of Operations Management  
UCLA Anderson DOTM  
chris.tang@anderson.ucla.edu  
(310) 825-4203

### **M. Keith Chen**

Associate Professor of Economics  
UCLA Anderson Strategy  
keith.chen@anderson.ucla.edu  
(310) 825-7348

### **Charles Corbett**

Professor of Operations Management  
UCLA Anderson DOTM  
charles.corbett@anderson.ucla.edu  
(310) 825-1651